



Press release:

The 11th JEEP INTERNATIONAL SCIENTIFIC AGRIBUSINESS CONFERENCE - MAK 2024 was successfully held in Kopaonik with the central theme "**Food for the Future - Vision of Serbia, Region and Southeast Europe**"

Kopaonik, Serbia – February 6th, 2024.

In the period from February 2nd to 4th, 2024, the 11th JEEP International Scientific Agribusiness Conference-MAK 2024 was held on Kopaonik, in the Congress hall of the Grand Hotel. The conference was organized by Scientific Business Center "WORLD" from Kraljevo in cooperation with the Institute for Plant and Environment Protection, in Belgrade, and the Center for Research, Science, Education and Mediation "CINEP" in Belgrade.

The numerous Institution from Serbia and abroad were co-organizers of the International Agribusiness Conference MAK2024. Among them were the prestigious Agricultural Faculty of University temporary settled in Kosovska Mitrovica (Serbia), prestigious Agricultural Faculty of University East Sarajevo (Republic of Srpska, Bosnia and Herzegovina), prestigious Agricultural Faculty of University Diyarbakir (Turkey), prestigious Agricultural Faculty of University Bitola (Macedonia), prestigious Agricultural Faculty of University Tirana (Albania), VISN from Belgrade, and well-known associations: "Life" (Macedonia), Mycological Association of Serbia, Fractal group (Serbia), SL Group (Slovenia, Cyprus).

The sponsors of the conference were: Chamber of Commerce and Industry of Serbia, City of Kraljevo, Municipality of Vrnjačka Banja, Municipality of Lopare Republika Srpska (BiH), Serbian Cinology Association, Belgrade, Serbia, Nikom Cars (Fiat, Jeep, Fiat Professional And Alfa Romeo), Kragujevac, Coka Winery and Ohrid Winery and many others.

The theme of the Conference was "**Food for the Future - Vision of Serbia, Region and Southeast Europe**"

The hall of the Grand Hotel was filled to capacity. Participants from 15 countries of the world took an active part in the implementation of the Conference agenda, during which the latest scientific results were presented. In plenary lectures, presentations, discussions and informal conversations, the participants had the opportunity to directly exchange knowledge, experiences and ideas about the future of food, taking into account the specificities and potentials of the Republic of Serbia, the region and Southeast Europe.

The international scientific agribusiness conference MAK 2024 represents a significant event in the field of agribusiness, and plays a key role in forming a platform for researchers, experts and businessmen to meet, and exchange the latest knowledge in science and practice, scientific research results as a perspective for the development of cooperation in this area.

During three working days, the Conference program was realized through a section of plenary presentations, panel discussions, workshops and presentations, which contained various aspects of agribusiness, innovations in agriculture, sustainable development and market trends, with a focus on the future of food in Serbia, region and Southeast Europe.

In an effort to draw the public's attention to the positive contribution of individuals, companies, and associations that care good business practices, respect business ethics, hold in estimation personalities, individuals, partners, clients and consumers, at the Conference MAK 2024 were traditionally given 7 awards - Diploma "Valley of Kings, Centuries and Syringa"

The organizers of the Conference express their gratitude to all participants, speakers, sponsors and partners who contributed to the success and importance of this event. I also express my gratitude to the members of the Honorary Committee, Scientific Committee and Organizing Committee for the successful realization of the MAK 2024 Conference.

For more information about the JEEP MAK Conference and future events, please visit the official website: www.gegula.rs

Media Contact:

Milan Jovičić Tel: +381 63 608346

E-mail: helgakv@mts.rs

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