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MUNICIPALITY OF RASKA
ETHO CENTER GEGULA –
EFFECTIVE DEVELOPMENT RESEARCH CENTER
OF FAMILY AGRICULTURE AND TOURISM
KRALJEVO AND
SERBIAN ROYAL ACADEMY OF SCIENTISTS AND ARTISTS, BELGRADE
ORGANIZE

4. Jeep INTERNATIONAL SCIENTIFIC CONFERENCE ON AGRICULTURE MAK 2017

EUROPEAN WAY
IPARD 2015-2020
January 27-28, 2017, KOPAONIK, HOTEL GRAND & Spa, Congres Hall

SUBORGANIZERS:

Business Academy, Novi Sad –
Faculty of Engineering Management in Agrobusiness
Faculty of Ecology and
BERČEK & BERČEK – publishing agency

GENERAL SPONSORS:

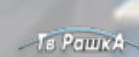
NIKOM AUTO (FIAT, JEEP, ALFA ROMEO, LANCIA)
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MINISTRY OF EDUCATION, SCIENCE AND TECHNOLOGY DEVELOPMENT OF THE
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AGROBIZNIS KONFERENCIJA-MAK 2017

CONFERENCE OBJECTIVES

The goal of the Conference is to provide scientific analysis of synergistic findings and to provide real support for Serbia regarding its entering the European Union, in accordance with the negotiation chapter 11 – Agriculture and Rural Development.

Economic analysis reveal that Serbia could triple the value of agricultural production and increase its export if it manages to raise the yield level to the average level of EU 28. This can be accomplished by implementing significant structural changes and through development of various association models in the field of agriculture, investments in technology development and agriculture infrastructure, food industry, and other fields, in accordance with the marketing concept that represents the prerequisite of increasing competitiveness of Serbian agriculture.

Modern concepts and trends in the field of agriculture, rural development and tourism in EU are topics of special concern, as well as their implication on agricultural sector development as well as the development of rural areas and tourism in Serbia and the western Balkans countries, since the UN declared the year 2017 to be the year of sustainable tourism.

The western Balkans countries are able to enter the market and offer authentic products representing unique local identity of tourist destinations.

Identification and corporative advantages are significant parts of unique tourist attractions of regions. It requires a constant and devoted cooperation between sectors of tourism and regions.

The goals and tasks of the fourth International Scientific Conference on Agrobusiness are the latest dilemmas, scientific and practical solutions, holistic approaches and ideas presented by all who are interested in these issues. The slogan of the conference is the European way.

CONFERENCE TOPICS

- Agricultural development and its effects on social products
- Position of Serbian agriculture in international integrations
- Technology development in the field of agrobusiness
- Irrigation, drainage and other agricultural methods
- Modern projects and adequate equipment in the field of agriculture
- Economic and financial effects of sustainable agrobusiness
- Agricultural and urban areas
- Permaculture
- Commercial and economic aspects of tourism of the West Balkans
- EU and new trends in tourism
- Access funds of the EU (IPARD II 2014-2020)
- Sustainable economic development,
- Green management,
- Economic and social aspects of sustainable development
- Women, the young and other minority groups in agrobusiness and business
- The role of tourism in economic development,
- Serbia and West Balkans countries in the field of tourism,
- Culture and narrative branding,
- Unemployment and adequate solutions
- Environmental protection problems
- Entrepreneurship, innovations and creativity,
- Legal and economic aspects of entrepreneurship development,

- The role of media in integration,
- Health and safety at work,
- Leadership and management – state, company and entrepreneur,
- Innovation management and organizational skills
- Education and certification
- IT sector in business

We are kindly asking you to indicate the scientific field of your paper.

All department ministers, their deputies or regional state secretaries are invited.

PLENARY LECTURERS:

Rasim Ljajić, Deputy Prime Minister of RS and Minister of Commerce, Tourism and Telecommunications of the Republic of Serbia

Branislav Nedimović, Minister of Agriculture and Environmental Protection of the Republic of Serbia

Predrag Gluhaković, Minister of Trade and Tourism of the Republic of Serpska

Renata Pindžo, Assistant Minister of Trade, Tourism and Telecommunications in the Government of the Republic of Serbia

Igor Mirović, provincial government president

Academician Prof. Rade Biočanin, State University in Novi Pazar

Saša Stepanov, Assistant professor at the Faculty of Applied management, economy and finances in Belgrade

Academician Prof. Mitar Lutovac, University of Business Academy, Novi Sad

Sava Savić, Assistant Minister of Information Association in the Ministry of Commerce, Tourism and Telecommunications of RS

PhD Predrag Terzić, Mayor of Kraljevo

Prof. dr Svetlana Stevović, University Union Nikola Tesla, Belgrade

REGISTRATION FEES:

Registration fee for authors and participants is 3.000,00 RSD, VAT included

Coauthors registration fee is 2.000,00 RSD, VAT included,

Conference participants who do not present their papers but take part in the Conference Program are to pay 1000 RSD

Conference participants who take part in the Conference Program but do not attend the gala dinner event are to pay 1.000,00 RSD.

Registration fee includes: participation in all conference sessions, Conference proceedings in electronic form, printed material (CERTIFICATE, ID, notebook, calender, pencil, welcome cocktail, beverages and VIP (gala dinner). It also includes a CD for all the authors and coauthors as well as a printed Conference Proceedings

Registration fee for representatives of local self-governments, tourist organizations and companies and manufacturers is 20.000,00 RSD, VAT included, as well as all the above mentioned benefits (for two participants)

Payment is tyo be realized through TR 330-24001236-63 Etno centar GEGULA, Kraljevo

Payment in EUR (for foreign participants) is realized in accordance with the invoice issued by the Administration of Etno centar GEGULA, IBAN: RS35330007080000123216, SWIFT: MEBA RS22

Accomodation info: a few low-price hotels are available, which means that all the interested participants are to contact the organizers, the phones are provided in the attachments.

IMPORTANT DATES:

December 10, 2016	Abstract submission
December 20, 2016	Information regarding the acceptance of abstracts
December 23, 2016	Promotion MAK 2017 in Belgrade, Terazije 23 (PKS)
January 10, 2017	Deadline for paper submission
January 5, 2017	Information regarding the acceptance of submitted papers
January 20, 2017	Final program
January 27-28, 2017	Conference

INFORMATION FOR AUTHORS:

The authors are required to submit their papers in e-form in either Serbian or English (not more than three papers per author). The accepted papers will be included in the Conference proceedings MAK 2017 (ISBN reference) in e-form (CD). Official languages of the Conference are Serbian and English.

In case the paper is in Serbian, it is necessary to write the title, abstract and key words in English. If the paper is in English, the title, abstract and key words are to be written in Serbian. In each case, it is necessary to write the title and abstract in English first.

Length:	8 pages, A4
Margins:	2 cm
Font:	Times New Roman
Title:	Capital letters 14 pt Bold
Chapter title:	Capital letters 11 pt Bold
Subtitles:	small letters, 11 pt Bold
Text:	small letters 10 pt
Abstract:	9 pt Italic, max. 8 lines
Key words:	9 pt Italic, max. 5 key words
Spacing :	Single line spacing, Justified

The final version is to be sent on the following e-mail: helgakv@mts.rs, including the suggested list of at least two reviewers for the scientific field (professional information regarding the reviewers and their e-mails).

PLACE AND TIME:

Grand Hotel&Spa, Congress Center, Kopaonik, Serbia

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Should you need any further information, please do not hesitate to contact us via e-mail: rakija@gegula.rs; helgakv@mts.rs, or through the site: www.gegula.rs;

Sincerely Yours,
President of the Organization Board
Academician Prof. Mitar Lutovac
Vice president
Marija Jovicic

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